

See Masstech Group at NAB Booth #SU7058

News Release

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FOR IMMEDIATE RELEASE

Masstech Group presence at the National Association of Broadcasters Conference – NAB2004

LAS VEGAS —April 19, 2004 — Masstech Group Inc. today announced its continued participation at the National Association of Broadcasters (NAB) conference in Las Vegas, Nevada in Booth SU7058. The NAB spring convention delivers the most comprehensive showcase of electronic media in the world. It is the world's largest electronic media show covering the development, delivery and management of professional video and audio content across all media. Masstech will have a sizeable and prominent presence in Booth SU7058 on the upper level of the south hall.

In addition to the comprehensive display and live demonstrations of the entire suite of broadcast workflow solutions, Masstech will also have substantial presence in the booths of major video server, content delivery and robotic library manufacturers:

International Datacasting Corporation (Booth C12043)

Pathfire (Booth SU10000)

Seachange International (Booth SU9661)

Silicon Graphics Inc. – SGI (Booth SL4755)

Spectra Logic Corporation (Booth SL27691)

“We have participated at the NAB event since the founding of Masstech as the presence on the show floor is a strong statement to our customers and allow them a first hand look at our technologies and products,” said Masstech President and CEO Sudy Shen. “Practically all of our customers attend NAB and exhibiting at this show is a critical part of our customer relationship management worldwide.”

“In addition to having a strong presence in SU7058 on the upper level of the south hall, Masstech will have a number of systems in the other booths,” said Joe French, Senior Vice President of Sales and Marketing. “It is very important for Masstech to demonstrate interoperability with the video servers, disk systems, automation and robotic tape library manufacturers as our founding credo are for open standards and adoption of open IT systems.”

Mr. French added, “We are looking forward to a very busy show by all industry and economic indications and we look forward to seeing our customers and interoperability manufacturers at the show.”

Masstech Group can be seen at NAB2004 at the Las Vegas Convention Center, April 19-22 at the Masstech Group booth, #SU7058.

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About Masstech Group

Masstech Group Inc. is a developer of software and embedded hardware broadcast workflow solutions to enable management, conversion, distribution, and sharing of digital content across IT storage and networking infrastructures. The company is headquartered in Toronto, Canada, with additional offices in the United States, Canada, Australia, Romania and Asia. The company’s products are available from a direct sales force, value-added resellers, global distributors and systems integrators. For more information on Masstech Group and products, please visit www.masstechgroup.com.

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