

**See Masstech Group at IBC Booth #8.181**

## **News Release**

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### **FOR IMMEDIATE RELEASE**

## **Masstech Announces Interoperability Between MassStore and Sony's PetaSite S-Series Libraries**

**AMSTERDAM – Sept. 10th, 2004**– Masstech Group Inc. is announcing full interoperability between the MassStore Suite™ of products Sony's PetaSite™ S-Series of enterprise tape libraries.

This seamless interoperability will allow customers to realize the reliability and capacity of a Sony PetaSite tape library in their MassStore environments. The MassStore Suite of products provides a broadcaster the ability to actively manage digital media across the entire broadcast environment, integrating with automation, video servers and nearline storage.

“Our PetaSite tape library system was designed with the broadcast industry in mind, and by combining it with Masstech Group's MassStore Suite, we can offer the broadcast customer a cost-effective and efficient workflow solution,” said Steve Baker, vice president of storage solutions for Sony Electronics' Broadcast and Business Solutions Company. “Based on SAIT drive technology, the PetaSite library offers high-capacity storage, can scale rapidly and cost effectively while maintaining top performance for the most demanding broadcast environments.”

“The Sony Petasite represents a new dimension in storage capacity, optimizing the power of the SAIT drive technology.” said Sudy Shen president and CEO of Masstech Group. “This

certification is a continuation of our collaboration with Sony in interoperability tests and customer deliverables.”

MassStore and PetaSite libraries are currently being used by a number of broadcasters, including major public and group owned television stations. Masstech will demonstrate their system interoperability at IBC 2004 in Amsterdam.

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### **About Masstech Group**

Masstech Group Inc. is a developer of software and embedded hardware broadcast workflow solutions that enable management, conversion, distribution, and sharing of digital content across IT storage and networking infrastructures. The company is headquartered in Toronto, Canada, with additional offices in the United States, Canada, Australia, Romania and Asia. The company's products are available from a direct sales force, value-added resellers, global distributors and systems integrators. For more information on Masstech Group and products, please visit [www.masstechgroup.com](http://www.masstechgroup.com)

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